

THE BEST HOYA FILTERS

MADSENS can save you!



THE BEST POSSIBLE PROTECTION FOR YOUR LENS - HOYA HD Filters are very strong and Resists Scratching

HOYA, the world renowned optical glass manufacturer, presents an innovative high definition line of filters, featuring -
HARDENED GLASS - Hardened optical glass that has 4 times the breaking strength in ANSI standardized testing (ANSI Z80.3 : 2001) where a steel balls of varying size and weight were dropped from a height of 50 inches onto the glass.

HIGH TRANSPARENCY POLARIZING FILM - The polarizing film is the same as that used in the latest high definition LCD TV screens. It has 25% higher light transmission than standard polarizing film used in current photographic filters.

WATERPROOF / SCRATCH & STAIN RESISTANT MULTI-COATING - Specialized coatings that are not just water-proof to repel water spots but also hardened to be scratch and stain resistant. Of course these coatings are from HOYA so they are greatly reduce reflections off the surface of the glass allowing you to capture more light in your photos.

CLICK HERE  **TO SAVE \$\$\$**

HOYA CIRCULAR POLARISING HD SERIES FILTER

| | | RRP | OUR PRICE | SAVE |
|--------|-------------------------------------|----------|-----------------|---------|
| 553952 | Hoya 52mm Circ-Pol HD Series Filter | \$147.25 | \$122.70 | \$24.55 |
| 553955 | Hoya 55mm Circ-Pol HD Series Filter | \$168.30 | \$140.25 | \$28.05 |
| 553958 | Hoya 58mm Circ-Pol HD Series Filter | \$182.35 | \$151.90 | \$30.45 |
| 553962 | Hoya 62mm Circ-Pol HD Series Filter | \$196.35 | \$163.60 | \$32.75 |
| 553967 | Hoya 67mm Circ-Pol HD Series Filter | \$238.45 | \$198.65 | \$39.80 |
| 553972 | Hoya 72mm Circ-Pol HD Series Filter | \$259.45 | \$216.20 | \$43.26 |
| 553977 | Hoya 77mm Circ-Pol HD Series Filter | \$294.55 | \$245.40 | \$49.15 |
| 553982 | Hoya 82mm Circ-Pol HD Series Filter | \$336.60 | \$280.50 | \$56.10 |

HOYA CIRCULAR PROTECTOR HD SERIES FILTER

| | | RRP | OUR PRICE | SAVE |
|--------|--------------------------------------|----------|-----------------|---------|
| 553452 | Hoya 52mm Protector HD Series Filter | \$84.15 | \$70.10 | \$14.05 |
| 553455 | Hoya 55mm Protector HD Series Filter | \$91.15 | \$75.95 | \$15.20 |
| 553458 | Hoya 58mm Protector HD Series Filter | \$96.80 | \$80.60 | \$16.20 |
| 553462 | Hoya 62mm Protector HD Series Filter | \$112.20 | \$93.50 | \$18.70 |
| 553467 | Hoya 67mm Protector HD Series Filter | \$126.25 | \$105.15 | \$21.10 |
| 553472 | Hoya 72mm Protector HD Series Filter | \$140.25 | \$116.85 | \$23.40 |
| 553477 | Hoya 77mm Protector HD Series Filter | \$161.30 | \$134.40 | \$26.90 |
| 553482 | Hoya 82mm Protector HD Series Filter | \$175.30 | \$146.05 | \$29.25 |

HOYA CIRCULAR UV(O) HD SERIES FILTER

| | | RRP | OUR PRICE | SAVE |
|--------|----------------------------------|----------|-----------------|---------|
| 553252 | Hoya 52mm UV(O) HD Series Filter | \$103.80 | \$86.45 | \$17.35 |
| 553255 | Hoya 55mm UV(O) HD Series Filter | \$109.40 | \$91.15 | \$18.25 |
| 553258 | Hoya 58mm UV(O) HD Series Filter | \$109.40 | \$91.15 | \$18.25 |
| 553262 | Hoya 62mm UV(O) HD Series Filter | \$133.25 | \$111.00 | \$22.25 |
| 553267 | Hoya 67mm UV(O) HD Series Filter | \$147.25 | \$122.70 | \$24.55 |
| 553272 | Hoya 72mm UV(O) HD Series Filter | \$175.30 | \$146.05 | \$29.25 |
| 553277 | Hoya 77mm UV(O) HD Series Filter | \$189.35 | \$157.75 | \$31.60 |
| 553282 | Hoya 82mm UV(O) HD Series Filter | \$231.40 | \$192.80 | \$38.60 |

. All prices and specifications subject to change without notice, allow for Printer's errors. Prices may only apply while stocks last.

MADSENS
CAMERAS & IMAGING

Visit Our Large Showroom At 302 Crown Street Wollongong
Ph: 1300 780 465 Fax : 1300 780 475 www.madsens.com.au

